

# NOW OPEN AT THE MALL

Our Specialty Retail Program provides the opportunity for entrepreneurs to test market new products, reach customers during peak seasons, open a new or second location with minimal investment or expand their distribution area within proven locations.

We are looking for energetic entrepreneurs with creative proposals for retail locations within our malls. Complete the Specialty Retail Proposal on the inside right panel and forward it to our Manager of Specialty Leasing. We will contact you promptly to discuss your plans to open soon!

LEASED AND MANAGED BY



2542 Williams Boulevard, Kenner, Louisiana 70062  
504-904-8500



North Shore Square  
150 North Shore Boulevard  
Suite 2020  
Slidell, Louisiana 70460

985-646-0661  
[www.northshoresquareonline.com](http://www.northshoresquareonline.com)

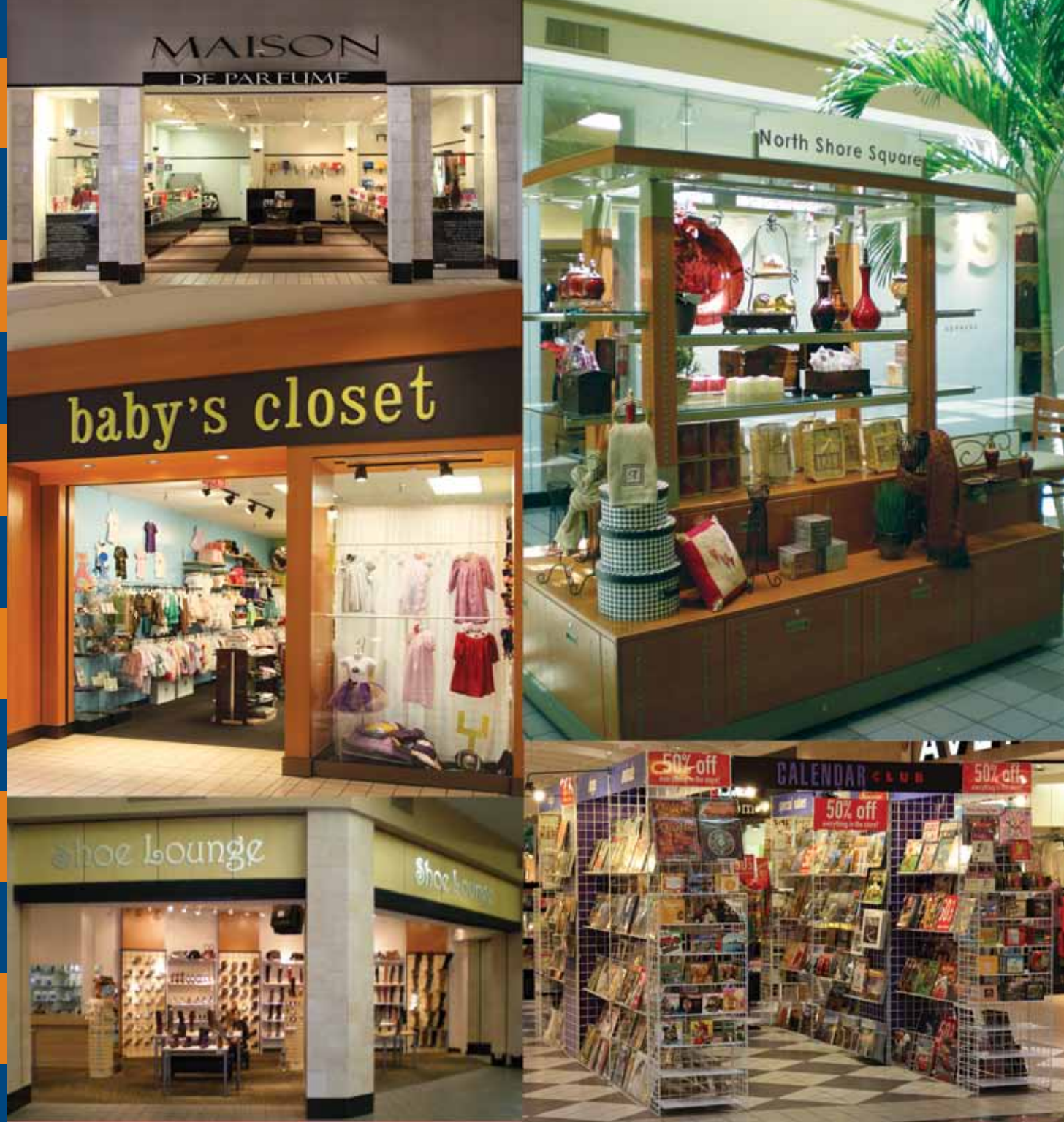


Southland Mall  
5953 West Park Avenue  
Houma, Louisiana 70364

985-876-4765  
[www.southlandmallonline.com](http://www.southlandmallonline.com)

START  
YOUR  
BUSINESS  
HERE





## Opening a store at the mall is easy!

Our program offers three distinct merchandising venues: Retail Merchandising Units and Kiosk locations that range in size from 100 square feet to 150 square feet, and a limited number of temporary store spaces are available for the Specialty Retail Program should you need a larger space for your business. Specialty Retail stores and carts have specific design criteria that will be reviewed during the initial interview. The following guidelines will help you to organize your preliminary merchandising ideas.

- Merchants provide all fixtures.
- Sign requirements are specific to each venue type.
- Fixtures must not alter carts or the base building.
- Even though lighting in some cases is provided; merchants are welcome to design a specific lighting package to enhance their business.
- Drawings of all merchandise fixtures, floor plans and signs must be approved by the mall before installation.

Please complete and return the attached proposal and include photographs and/or catalogs of the merchandise you intend to sell. Incomplete proposals will not be considered. Please note that the proposal submitted is not intended to create any legal rights or obligations. All legal rights and obligations of the parties will be set forth in the Lease Agreement by the Landlord and the Tenant, and no such rights or obligations shall take effect until the Lease Agreement has been fully executed by both parties. We look forward to hearing from you.

Owner's Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Proposed Opening Date \_\_\_\_\_ Business Name \_\_\_\_\_

Are you currently in business or have you owned or operated your own business before?  
\_\_\_\_\_

List one or two words that describe your merchandise category? \_\_\_\_\_

What makes your merchandise different within your category? Theme? Price? Medium? Color? Please be specific. \_\_\_\_\_

Who is your target customer? \_\_\_\_\_

What is the estimated start up cost and how will it be financed? \_\_\_\_\_

What monthly sales do you expect to generate from this location? \_\_\_\_\_

Describe your ideas for presenting your merchandise including fixtures, arrangement of merchandise, color scheme, etc. Please be specific. \_\_\_\_\_

Please indicate your mall(s) of interest:  North Shore Square  Southland Mall

\* Please include photos, websites and/or catalogs of merchandise with this proposal.

Name \_\_\_\_\_ Date \_\_\_\_\_

Return proposal to:  
Manager, Specialty Leasing  
2542 Williams Boulevard  
Kenner, Louisiana 70062

 **Specialty Retail Proposal**

